

Needed! Your suggestions and ideas for Education
Session Ideas for the 2010 APRA Conference
“Step Up”

September 1–September 3, 2010
J.W. Marriott Camelback Inn Resort & Spa
Scottsdale, Arizona

Suggested Topic: _____

___ I will put together the session

___ I can suggest a person to coordinate the session:

Name, Agency, Phone:

___ I think it is an important topic for our conference, but I don't know whom to suggest

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Information about the person submitting the suggestion:

Deadline for submission: April 5, 2010

Name _____ Title _____

Organization _____ Phone & FAX _____

Address _____ City, State, Zip _____

Email _____

Return to:

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Tempe, Arizona 85282
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Session Ideas for the 2010 APRA Conference (page 2)

“Step Up”

Due to economic conditions and the need for all of us to be creative in our approaches to moving forward professionally and personally, we are looking to center the majority of this year’s programs around topics that not only allow us to become good citizens of our communities, but also foster sustainability. In that light, we have gathered some potential topic areas. If you, or someone you know might be able to develop a session around one or more (combining) of these topics, please pass this information on to them.

- Advocacy for Parks and Recreation as a profession
- Operating on a shoe string budget
- Creative Financing...new and acceptable avenues for service delivery
- Sustainability Communities
- The Working Poor
- Retooling
- How are agencies coping while continuing to serve...
- Holding staff together...before, during and after reductions in force
- Communication tactics that instill confidence
- Taping into Boomer Retirees
- Paradigm shifts in out service deliver
- Guerrilla marketing on a \$0 budget
- Economic impacts of Parks and Recreation
- Doing more with less
- Innovative programming ideas with minimal staff
- Collaborative/Partnering so we all can survive
- Volunteers: Recruit, Retain, Reward
- Refresh your budgeting skills to meet the economy
- Challenge yourself to cross train your employees and yourself
- Keeping yourself and your staff motivated through challenging times
- “Green” techniques for Parks and Recreation
- Stay ahead of the trends of Parks and Recreation
- Capital improvements for hard times
- Finding the “resource” in resource management
- Growing your mind, not your budget
- Discovering how many “hats” you can wear
- Organizing your community special events to generate profit
- Marketing your special events that were once free and now have an admission charge
- Golf tournaments