

Arizona Parks and Recreation Association

MEDIA AWARD

This award recognizes an individual or company for consistent efforts in the area of print, electronic, or social media support for parks, recreation, and cultural services. Need not be a member of APRA.

| Maximum Point Value | Criteria |
|----------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 40 | Significant and sustained efforts at providing positive public exposure and education on the values of parks, recreation, and/or cultural services. |
| 15 | Major sponsorship of leisure activities, events, or festivals. |
| 35 | Exhibits a willingness and receptiveness to provide free public service exposure regarding parks, recreation, and/or cultural opportunities. |
| 5 | Provide support information relevant to the award criteria on 8 1/2 x 11-inch paper, maximum two typed pages, single spaced, 1.25 inch right/left margins, 1.00 inch top/bottom margins, 12 pt New Times Roman font. Information must be emailed to the awards chair prior to the deadline in Microsoft Word or PDF Format. |
| 5 | Up to two pages of supplemental materials (8 1/2 x 11) may be submitted; supplemental pages are defined as news articles, photos, drawings, etc. which enhance understanding of the project. All supplemental information must be submitted in PDF Format. |
| 100 Total Points Possible | |