



# WHY ADVERTISE IN THE... ARIZONA PARKS & RECREATION MAGAZINE?



## REACH

CEOs, Presidents, Directors, Purchasing Agents and Senior Management at national, state and county parks, municipalities, recreation agencies, HOAs, & golf courses.



## 5,800

Print and online versions of *Arizona Parks & Recreation* reach 5800+ readers annually with multiple ways to be seen.



## TARGETED

*Arizona Parks & Recreation* magazine is a recognized and targeted industry publication with established readership and trusted content.

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### DEADLINES

#### WINTER

**AD DEADLINE:** December 15  
**EST. DELIVERY:** Late January

#### SPRING

**AD DEADLINE:** March 21  
**EST. DELIVERY:** Late April

#### SUMMER

**AD DEADLINE:** June 27  
**EST. DELIVERY:** Late July  
*Annual Conference Preview/Agenda*

#### FALL

**AD DEADLINE:** October 24  
**EST. DELIVERY:** Late November

### SPECIFICATIONS

**COLOR SPACE:** Full Color  
**FREQUENCY:** Quarterly  
**BINDING:** Saddle-Stitch  
**TRIM SIZE:** 8.375" x 10.875"

#### AD DELIVERY:

Email press-ready art to [magazine@eandmsales.com](mailto:magazine@eandmsales.com).

### FOR MORE INFORMATION

#### SALES DEPARTMENT

tf. 800.572.0011  
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### AD RATES ALL RATES LISTED ARE PER ISSUE

### AD SPECS (Width by Height)

COLOR ADS	1 ISSUE	4 ISSUES	WEB LINK	VERTICAL	HORIZONTAL
Back Cover	\$1,899	\$1,799	\$199	N/A	8.625" x 8.375"
Inside Covers	\$1,799	\$1,699	\$199	8.625" x 11.125"	N/A
Facing Inside Cover	\$1,699	\$1,599	\$199	8.625" x 11.125"	N/A
Full Page	\$1,599	\$1,499	\$199	8.625" x 11.125"	N/A
1/2 Page	\$1,099	\$999	\$199	3.625" x 10"	7.5" x 5"
1/4 Page	\$799	\$699	\$199	3.625" x 5"	N/A
Business Card	\$499	\$399	\$199	N/A	3.5" x 2"
Direct Mail (2-Sided)	\$1,599	\$1,599	N/A	Trim Size: 4" x 6" Bleed Spec: 4.25" x 6.25"	Trim Size: 6" x 4" Bleed Spec: 6.25" x 4.25"

### BUYER'S GUIDE LISTINGS (Available in each issue, members can purchase a listing to display contact info)

Logo Listing w/ Bio: \$279	Logo Listing: \$179
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DIGITAL BANNER	1 ISSUE	4 ISSUES	WEB LINK	AD SPECS
Double Side Banner	\$899	\$839	INCLUDED	Two @ 833 x 3583 pixels
Full Side Banner	\$499	\$449	INCLUDED	833 x 3583 pixels
Double Box	\$399	\$369	INCLUDED	833 x 2363 pixels
Single Box	\$249	\$229	INCLUDED	833 x 1146 pixels
GIF Upgrade*	\$400	N/A	N/A	Length: 10 seconds   Frames: 3 max

\*Once you have purchased a print or digital advertisement, the GIF Animation Upgrade will allow your image or text to animate in the Digital Edition of the magazine.